



ANNUAL REPORT 2014

Celebrating the Sanctity of Life



As I reflect on our successes in 2014, the most poignant one that comes to mind is our unwavering commitment to the sanctity of life through upholding our core values: love, hospitality, community and excellence. This year, 47 newborns called Maggie's Place their first home. Their mothers may have otherwise brought them into the world in the most unwelcoming of circumstances: at a shelter, on the streets or into an abusive relationship. Or devastatingly worse, they may have ended their unborn child's life out of fear or lack of options – much like how Batula's story could have ended on page 7.

We heard countless accounts of where our moms would be if they hadn't found Maggie's Place, each filled with desperation, loneliness and a loss of hope. Yet one common theme was threaded through each: an acute need for support. And this is precisely what makes Maggie's Place so beautiful. We enter right into the middle of each woman's story and say, "Come as you are." Here, they are embraced in a community filled with love, hospitality and acceptance, and are given resources to prepare for a healthy pregnancy and motherhood-- both emotionally and physically. More importantly, we know that research shows giving a child a stable beginning is indicative of their future ability to thrive. This is a significant reason why we do what we do.

Although our other accomplishments seem to pale in comparison to the preservation and celebration of life, 2014 held many victories for Maggie's Place. Because of our faithful supporters and Divine Providence, our long anticipated move into The Fiat House became a reality. We now have ample space for our administrative staff and can deepen our outreach to our alumnae moms -- a number that surpassed 700 in 2014. Maggie's Thrift also experienced exponential growth, with sales exceeding 200% from the previous year. We said happy birthday to The Zechariah House in Ohio, which turned five this year, and gave thanks for the intent of the Diocese of Cleveland to gift this property to Maggie's Place. This is just the beginning.

I invite you now to enter into our organizational story through this year's report. As our donors, partners and volunteers, I hope you are reminded that none of this would be possible without your support. Thank you for allowing us to be a place to call and come home to for the 89 moms and their babies who were welcomed into the Maggie's Place community in 2014.

With gratefulness,



Laura Magruder, M. Ed.
Executive Director



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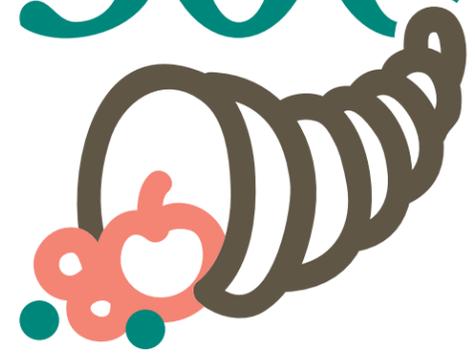
718

moms welcomed at a Maggie's Place home since our beginnings in 2001



100 VISITS FROM MOMS PER MONTH AT THE FIAT HOUSE FOR SUPPORTIVE SERVICES

300



ALUMNAE FAMILIES GIVEN FOOD WHEN IN NEED

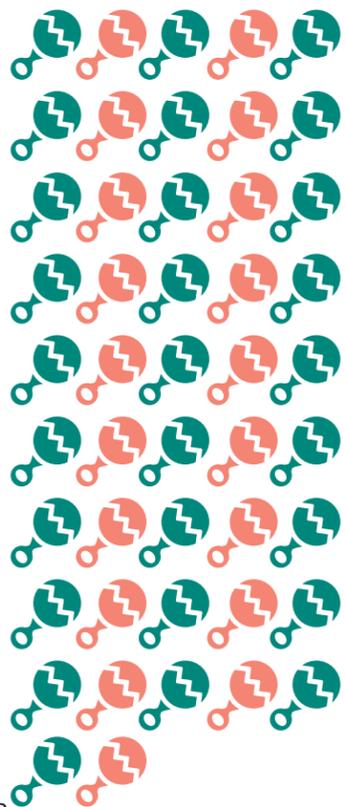


\$12,500

IN ACADEMIC SCHOLARSHIPS AWARDED

47

BABIES BORN



89

MOMS HOUSED AT A MAGGIE'S PLACE HOME

937



INDIVIDUAL AND GROUP COUNSELING SESSIONS GIVEN



200% SALES

AMOUNT OF INCREASE IN PROFIT OVER LAST YEAR AT MAGGIE'S THRIFT

"I came to Maggie's Place because I was homeless and thought I loved a guy when I really didn't know what love was. During my time at Maggie's Place, I learned how to love and be a parent to my children and I learned what love really is."

- Bridget



5

year anniversary of The Zechariah House, welcoming 87 moms since its opening

1,700

Volunteers served in our homes or at an event



In 2014, Maggie's Place served over 300 women through our comprehensive programs. We aimed to meet the physical and emotional needs of each woman we served, through supportive housing, emergency food items, counseling sessions, legal assistance, scholarships, job training and opportunities for learning and growth.



HOUSE OPERATIONS

Through our four homes, Maggie's Place creates a supportive community filled with love and dignity, where expectant women find a safe and positive environment to experience pregnancy and motherhood. Here, they are given access to resources to assist them on their individual journeys and are provided accountability and support through our MissionCorps, live-in volunteers who commit a year to walking alongside our moms.

ARIZONA

Maggie's Place operates three homes in the greater Phoenix metropolitan area: The Magdalene House, The Elizabeth House and The Michael House, each accommodating between 6 to 8 moms and their babies. Plans are underway to open The Hannah House in 2015, which will serve pregnant women in need in Mesa, Arizona.

IN 2014:

- » Each home was consistently full, with an average stay of 3.6 months
- » \$833 was the average in savings for our moms at time of move out, through our mandatory savings program
- » 100% of women living in our homes received prenatal care
- » Infant parenting, community CPR and infant/child home safety classes were attended by all moms

The Zechariah House is the fourth Maggie's Place home, located in Parma, Ohio, and is the only home of its type in the area. It accommodates up to 9 moms and their babies.

IN 2014:

- » The Diocese of Cleveland promised a gifting of the property that The Zechariah House occupies to Maggie's Place
- » The house celebrated its fifth anniversary, and has housed 87 moms since its opening
- » A greater focus was placed on building the framework for an alumnae program, offering activities and incentives through the Earn While You Learn program

ALUMNAE MOMS OUTREACH/THE FIAT HOUSE

In February of 2014, The Fiat House celebrated its grand opening. The Fiat House serves as the administrative offices for Maggie's Place and also the site of the Mom's Outreach and Training Center, which allows for greater depth of services and programs for our moms.

IN 2014:

- » The Fiat House served on average 100 moms per month
- » Maggie's Place partnered with Saint Joseph the Worker and Dress for Success to offer job development courses, individual coaching and professional clothing for our moms
- » New Academic Perseverance scholarships totaling \$5,000 were awarded to moms struggling to stay in school
- » 81 counseling sessions for alumnae moms were conducted at The Fiat House, with plans to double the amount of sessions for alumnae moms in 2015
- » 24 moms were served at the legal clinics provided at The Fiat House

MAGGIE'S THRIFT

Since its opening in 2011, Maggie's Thrift has proven to be a profitable social enterprise project benefiting the programs of Maggie's Place. Maggie's Thrift offers higher-quality used items in a quaint historic storefront in downtown Phoenix. Through its job training program, Maggie's Place moms received structured job coaching to build their résumés with relevant experience.

IN 2014:

- » Maggie's Thrift welcomed new management, which brought a unique blend of experience and life coaching to the job training participants
- » The job training program had 12 participants and 6 graduates, with 4 currently working at the store and 1 as the assistant manager
- » Sales increased by 200% from the previous year

MISSIONCORPS

MissionCorps live out the heart behind Maggie's Place, serving as full-time, live-in volunteers at our homes. They commit to a year or summer of service and provide support and accountability to the moms in our homes. See more about this special program in the video below.

IN 2014:

- » 18 new MissionCorps from 11 states committed to a summer or year of service

View our new recruitment video:
What would you give to love, to serve, to be changed?

www.maggiesplace.org/get-involved/missioncorps/



EVENTS AND SPECIAL PROGRAMS

Maggie's Place annually hosts its signature events The Miracle of Motherhood (MOM) and the MP9K Race, as well as the Christmas party, which connects sponsors to our moms to provide gifts for their families.

IN 2014:

- » The MP9K in Arizona brought together 1,200 runners and raised over \$50,000. In Ohio, 253 runners came together to raise over \$14,000
- » Maggie's Place Ohio hosted its second annual Golf Scramble, with 64 golfers playing to raise over \$20,000
- » The MOM event took place at the Arizona Historical Society and raised over \$70,000
- » Over 200 families received Christmas gifts during our annual parties in Arizona and Ohio



“I came to Maggie's Place to receive support during pregnancy. I wanted to live in and bring home my baby to a healthy environment that my own family couldn't provide. I wanted to surround myself with healthy women and a positive family that I never had.”

- Dylan



Batula's story is a moving example of the many paths our Maggie's Place moms can take, and serves as a reminder of how crucial finding support can be at just the right time.

"I was living with my mom when I found out I was pregnant. She didn't want me to live with her – everything had changed," Batula shared, her dark eyes filled with sadness. "She wanted me to get married before I had a baby and choose the same life path as she did."

Batula realized she was suddenly very alone and felt the sting of her family's rejection. "I didn't know what to do," she said, her words filled with grief. After much thought, she had come to an agonizing conclusion: her only option was to get an abortion. "I knew I wasn't ready to have a baby, I had no support. If I kept the baby, I would be alone and homeless."

One of her friends had told her about Maggie's Place, and in a last ditch effort she called. "I told myself that if Maggie's Place wasn't going to take me in that day, I was going to get an abortion right away. I couldn't go through a pregnancy alone, and I didn't want to wait any longer," she shared through tears.

As fate would have it, The Magdalene House had a spot for Batula and welcomed her in with open arms. From the beginning, Batula shared her intentions to place her baby for adoption, and the Maggie's Place MissionCorps and other moms supported her decision and assisted her along the way. "It truly is a community living in the home. I felt like the MissionCorps were so helpful. I enjoyed sharing the journey with the other moms -- we were all on such different paths. We all got along well. It was a significant time in my life," Batula reflects.

Batula was matched through an adoption agency with a family she chose that resides in Switzerland. One of the reasons she felt drawn to them was that they had already adopted a child from her native Kenya, which was a special connection for her. "I chose an open adoption because I wanted to know the family who would raise my son. I was able to talk with them throughout my pregnancy on Skype and email in anticipation of the birth," she said. They celebrated the birth of Batula's son Ryan in October, arriving just a few hours after he was born.

"Now that I am on the other side of it, I am so glad that I didn't have an abortion," she quietly shared with conviction. "This family was not able to have children of their own. I was able to give them the gift of my son Ryan. I couldn't have done that without the support of Maggie's Place."

Batula is working toward graduating high school in 2015 and has plans to go to college to become a nurse. She hopes to get married down the road and have children of her own.

But she leaves Maggie's Place with much more than her plans for the future. She takes with her a new-found confidence and the peace of having no regrets. "I made the right decision to move into Maggie's Place. It was so positive, I honestly don't know what I would have done without them."

“This family was not able to have children. I was able to give them the gift of my son Ryan. I couldn't have done it without Maggie's Place.”

- Batula

God turned your gifts into changed lives and renewed hope for hundreds of women and babies in need.

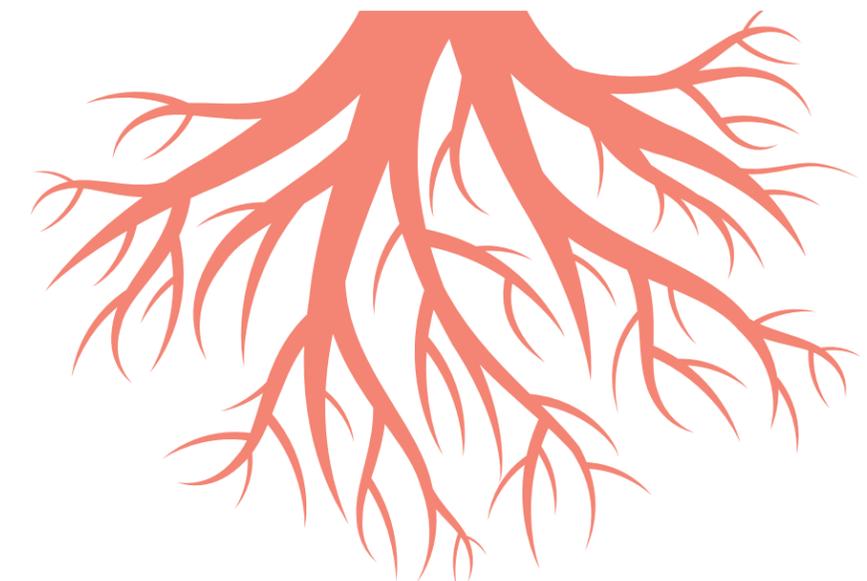
Maggie's Place believes that accountability and transparency are key to effective programming and organizational health. We place priority on integrity in our finances and programmatic activity, and implement best nonprofit business practices under the supervision of our Boards. A copy of our most recent 990 can be found online.

Much like the visual of the tree that has driven our Give, Grow, Gain theme this past year, we believe your partnership is necessary for our growth and development. Your continued gifts have made us both fruitful and prosperous and have affected thousands of lives since our humble beginnings nearly 15 years ago.

As depicted here, a majority of the funds that drive our programs are given from the generosity of individuals and corporations. These faithful gifts - no matter how small - have made a sustaining impact, allowing us to grow and serve more women in crisis. Maggie's Place is incredibly thankful for the continued support of our donors, grantors and the community, and for Divine Providence, which faithfully provides for our needs daily.

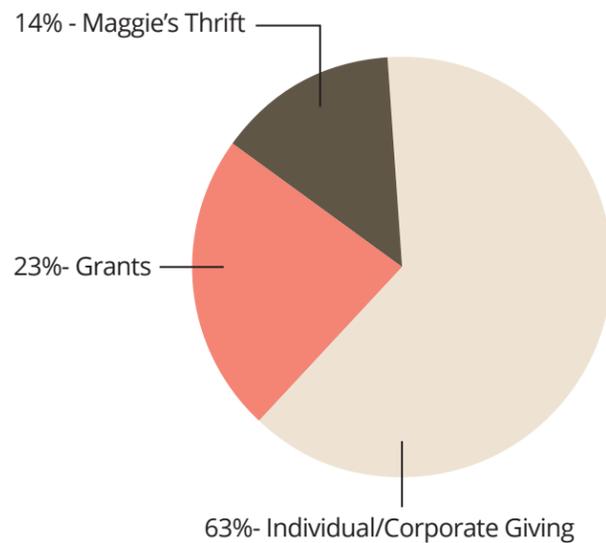


Give. Grow. Gain.



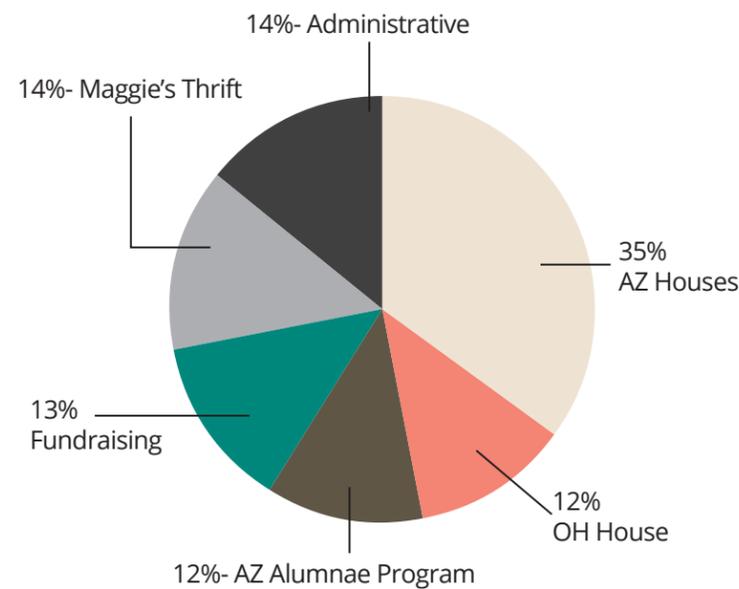
REVENUE

\$1,903,344*



EXPENSES

\$1,784,179*



** Reflects unaudited financials*

“During my time at Maggie's Place I was required to work on my life, all the while being loved and supported in a way that I very much needed. Maggie's Place allowed me to prepare for the birth of my child in a peaceful environment and really helped me see the beauty of giving life, even if it was not the way that I had planned.”
 – Charlotte

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MISSION STATEMENT

Maggie's Place provides houses of hospitality and ongoing support to help pregnant and parenting women in need reach their goals, and welcomes them into a community filled with love and dignity.

CORE VALUES

The Maggie's Place houses of hospitality were created in the spirit of the Catholic Worker tradition of Dorothy Day and Peter Maurin as an expression of their faith. Following Catholic social teaching, we recognize that we are responsible to and for one another. This foundation is at the core of implementing our mission and running our homes.

The Maggie's Place community values that guide our work include the following: **love, hospitality, community, excellence.**

“ Without Maggie's Place I'm sure I would not have my own place, car or job right now; I can honestly say that Maggie's Place saved my life because the path I was going down before was leading nowhere and was full of confusion.” –Ketrina



ADMINISTRATIVE OFFICES/MOM'S OUTREACH AND TRAINING CENTER

4001 N 30th St., Phoenix, AZ 85016
(602) 262-5555

MAGGIE'S PLACE, ARIZONA

PO Box 1102, Phoenix, AZ 85001
(602) 262-5555

MAGGIE'S PLACE, OHIO

PO Box 347364, Parma, OH 44134
(440) 886-2620

www.maggiesplace.org

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